

# COURSE CATALOG



## TEMPORARY CATALOG - 2025

### GIW-001 ISO 20700 AWARENESS WEBINAR [ENGLISH]

DISCOVER THE ESSENTIALS OF ISO 20700 IN THIS RECORDED WEBINAR. THIS SESSION IS DESIGNED TO RAISE AWARENESS ABOUT THE STANDARD, FOCUSING ON ITS GUIDELINES FOR MANAGEMENT CONSULTANCY SERVICES. IT'S AN EXCELLENT OPPORTUNITY FOR CONSULTANTS TO LEARN HOW ISO 20700 CAN ENHANCE THE QUALITY AND PROFESSIONALISM OF THEIR SERVICES. JOIN US TO GAIN VALUABLE INSIGHTS AND STAY AHEAD IN THE CONSULTING FIELD.

EUR 8.50



### GIW-002 STRATEGY DESIGN AND EXECUTION [ENGLISH]

GAIN STRATEGIC INSIGHTS FROM OUR RECORDED WEBINAR. THIS SESSION OFFERS AN IN-DEPTH LOOK AT CRAFTING AND IMPLEMENTING EFFECTIVE BUSINESS STRATEGIES. IDEAL FOR PROFESSIONALS SEEKING TO ENHANCE OR REFRESH THEIR STRATEGIC PLANNING AND EXECUTION SKILLS. PERFECT FOR THOSE LOOKING TO DRIVE SUCCESSFUL ORGANIZATIONAL CHANGE AND ACHIEVE LONG-TERM GOALS. ACCESS THE RECORDING IN OUR CATALOG FOR A TRANSFORMATIVE LEARNING EXPERIENCE.

EUR 15.00



### GIW-003 STRATEGY DESIGN AND EXECUTION [ARABIC]

كتسب رؤى استراتيجية من ندوتنا الإلكترونية المسجلة. تقدم هذه الجلسة نظرة عميقة على تصميم وتنفيذ استراتيجيات الأعمال الفعالة. مثالية للمحترفين الذين يسعون لتحسين أو تجديد مهاراتهم في التخطيط والتنفيذ الاستراتيجي. مناسبة لمن يرغبون في دفع التغيير التنظيمي الناجح وتحقيق أهداف طويلة الأجل. استفد من تسجيل الندوة في كاتالوجنا لتجربة تعلم تحويلية.

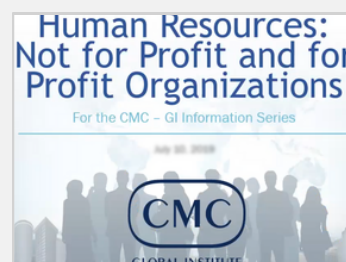
EUR 15.00



### GIW-004 HR FOR NOT-FOR-PROFIT AND FOR-PROFIT ORGANIZATIONS [ENGLISH]

EXPLORE THE UNIQUE HR CHALLENGES AND STRATEGIES FOR NOT-FOR-PROFIT AND FOR-PROFIT ORGANIZATIONS. THIS RECORDED SESSION DELVES INTO THE DISTINCT HUMAN RESOURCE MANAGEMENT APPROACHES REQUIRED IN THESE SECTORS. A VALUABLE RESOURCE FOR HR PROFESSIONALS AND MANAGERS IN BOTH NOT-FOR-PROFIT AND FOR-PROFIT SETTINGS.

EUR 15.00



## GIW-005 BUSINESS MODEL INNOVATION [ENGLISH]

EXPLORE THE REALMS OF BUSINESS MODEL INNOVATION IN OUR RECORDED WEBINAR. LEARN HOW TO UTILIZE THE BUSINESS MODEL CANVAS TO INNOVATE AND TRANSFORM YOUR ORGANIZATION'S STRATEGY. IDEAL FOR ENTREPRENEURS AND BUSINESS LEADERS LOOKING TO RESHAPE THEIR ORGANIZATIONAL STRATEGIES. ACCESS THE WEBINAR IN OUR CATALOG FOR A GROUNDBREAKING APPROACH TO BUSINESS MODEL TRANSFORMATION THROUGH THE BUSINESS CANVAS MODEL.

EUR 15.00



## GIW-006 GOVERNANCE AT BOARDS IN NOT FOR PROFIT ORGS [ENGLISH]

DISCOVER EFFECTIVE GOVERNANCE PRACTICES FOR NOT-FOR-PROFIT BOARDS IN OUR INSIGHTFUL RECORDED WEBINAR. THIS SESSION COVERS ESSENTIAL ASPECTS OF GOVERNANCE IN NOT-FOR-PROFIT ORGANIZATIONS SEEKING TO ENHANCE THEIR GOVERNANCE SKILLS. ACCESS THIS VALUABLE RESOURCE IN OUR CATALOG.

EUR 15.00



## GIW-007 THE FUTURE OF MANAGEMENT CONSULTING [ENGLISH]

DIVE INTO THE EVOLVING LANDSCAPE OF MANAGEMENT CONSULTING WITH OUR RECORDED WEBINAR RECORDED PRE-PANDEMIC, THIS SESSION OFFERS VALUABLE INSIGHTS INTO THE INDUSTRY'S TRAJECTORY AND EMERGING TRENDS. IT SETS THE STAGE FOR A REFRESHED 2024 VERSION, PROVIDING A UNIQUE PERSPECTIVE ON HOW THE FIELD HAS ADAPTED AND EVOLVED. IDEAL FOR CONSULTANTS SEEKING TO UNDERSTAND AND NAVIGATE THE FUTURE CHALLENGES AND OPPORTUNITIES IN MANAGEMENT CONSULTING.

EUR 15.00



## GIW-008 BUSINESS PROCESS TRANSFORMATION [ENGLISH]

EXPLORE THE INTRICACIES OF BUSINESS PROCESS TRANSFORMATION IN OUR INSIGHTFUL RECORDED WEBINAR. THIS SESSION DELVES INTO EFFECTIVE STRATEGIES FOR TRANSFORMING ORGANIZATIONAL PROCESSES, SETTING THE GROUNDWORK FOR **A SERIES BY THE CONSULTANT DEVELOPMENT ECOSYSTEM IN 2024**. IT'S A MUST-WATCH FOR PROFESSIONALS SEEKING TO UNDERSTAND AND IMPLEMENT SIGNIFICANT PROCESS CHANGES WITHIN THEIR ORGANIZATIONS. DISCOVER THE KEYS TO SUCCESSFUL TRANSFORMATION AND GET READY FOR AN IN-DEPTH FOLLOW-UP SERIES.

EUR 15.00



## GIW-009 THE RECIPE FOR TOP ORGANIZATIONAL PERFORMANCE [ENGLISH]

UNLOCK MANAGERIAL POTENTIAL WITH 'THE RECIPE FOR TOP ORGANIZATIONAL PERFORMANCE', AN INTRODUCTORY EFFECTIVE MANAGERS INC. WEBINAR. IT HIGHLIGHTS THE CRUCIAL ROLE OF MANAGERS IN ENSURING ACCOUNTABILITY FOR OPTIMAL PERFORMANCE. ESSENTIAL FOR THOSE EAGER TO ENHANCE MANAGERIAL EFFECTIVENESS AND ORGANIZATIONAL SUCCESS.

DELVE DEEPER INTO THIS TOPIC IN THE UPCOMING SERIES

EUR 15.00



## GIW-010 DIFFERENTIATE YOURSELF WITH ISO20700 [ENGLISH]

STAND OUT IN THE CONSULTING INDUSTRY WITH 'DIFFERENTIATE YOURSELF WITH ISO20700'. THIS RECORDED WEBINAR FOCUSES ON LEVERAGING ISO 20700 STANDARDS TO DISTINGUISH YOUR CONSULTING PRACTICE. IT PROVIDES STRATEGIC INSIGHTS ON USING ISO GUIDELINES TO ENHANCE CREDIBILITY, QUALITY, AND COMPETITIVENESS IN CONSULTING SERVICES. IDEAL FOR CONSULTANTS SEEKING A COMPETITIVE EDGE AND A UNIQUE VALUE PROPOSITION IN THEIR FIELD.

EUR 15.00



## GIW-011 CMC RE-CERTIFICATION A CONVERSATION WITH ANIS JABSHEH [EN]

THIS INSIGHTFUL RECORDED WEBINAR EXPLORES THE REQUIREMENTS FOR MAINTAINING CMC CERTIFICATION EVERY THREE YEARS AT THE CMC-GLOBAL INSTITUTE. IT OFFERS VALUABLE GUIDANCE FOR CMC-CERTIFIED CONSULTANTS ON HOW TO SUCCESSFULLY COMPLY WITH THE PROCESS AND MAINTAIN THE PRESTIGIOUS DESIGNATION.

EUR 8.50



## GIE-001 BPP 2018 BUYER REPORT ON ADVISORY PURCHASING [ENGLISH]

DISCOVER KEY INSIGHTS FROM THE 2018 BUYER REPORT ON ADVISORY PURCHASING. THIS VALUABLE RECORDING, THOUGH FROM A FEW YEARS AGO, REMAINS RELEVANT IN UNDERSTANDING WHAT BUYERS PRIORITIZE WHEN SELECTING CONSULTING PROVIDERS. IDEAL FOR MANAGEMENT CONSULTANTS AIMING TO ALIGN THEIR SERVICES WITH MARKET EXPECTATIONS AND STAY COMPETITIVE

EUR 15.00



## GIE-002 BPP ROUNDTABLE ETHICS IN MANAGED SERVICES [ENGLISH]

THIS RECORDED EVENT DELVES INTO THE ETHICAL CHALLENGES AND CONSIDERATIONS SPECIFIC TO MANAGED SERVICES, PROVIDING VALUABLE PERSPECTIVES FROM SEASONED CONSULTANTS. THE DISCUSSION INCLUDES PRACTICAL ADVICE AND REAL-WORLD EXAMPLES, MAKING IT A MUST-WATCH FOR CONSULTANTS COMMITTED TO ETHICAL PRACTICE

EUR 15.00



## GIE-003 BPP ROUNDTABLE MARKETING TOOLS FOR YOUR CONSULTING PRACTICE [ENGLISH]

ENHANCE YOUR CONSULTING BUSINESS WITH EFFECTIVE TOOLS EXPLORED IN THE 'ROUNDTABLE MARKETING TOOLS FOR YOUR CONSULTING PRACTICE'. THIS EVENT RECORDING OFFERS INSIGHTS INTO VARIOUS MARKETING STRATEGIES AND TOOLS TAILORED FOR CONSULTANTS. IDEAL FOR CONSULTANTS SEEKING TO AMPLIFY THEIR MARKET PRESENCE AND INTERESTED IN HEARING DIVERSE OPINIONS ABOUT WHAT WORKS AND WHAT DOES NOT.

EUR 15.00





## GIC-001 ISO 20700 TRAINING GENERAL LEARNER VERSION [ENGLISH]

THE 'ISO 20700 TRAINING GENERAL LEARNER VERSION' COURSE. TAILORED FOR NEWCOMERS, NON-MEMBERS AND THOSE INTERESTED IN THE CONSULTING FIELD, THIS COURSE OFFERS A SOLID FOUNDATION IN CONSULTING PRINCIPLES AND THE PRACTICAL APPLICATION OF ISO 20700:2017 GUIDELINES. IT'S AN ESSENTIAL RESOURCE FOR UNDERSTANDING AND IMPLEMENTING GLOBAL STANDARDS IN MANAGEMENT CONSULTANCY, MAKING IT PERFECT FOR INDIVIDUALS SEEKING TO ALIGN THEIR PRACTICE WITH ETHICAL AND PROFESSIONAL NORMS IN THE CONSULTING WORLD

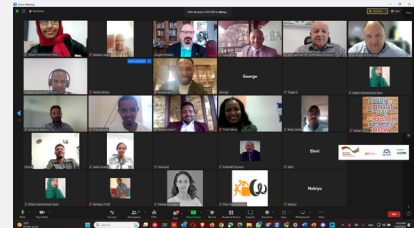
**EUR 186.00**



## GIC-001-H ISO 20700 TRAINING GENERAL LEARNER - HYBRID VERSION [ENGLISH]

ENHANCE YOUR TEAM'S CONSULTING ACUMEN WITH THE HYBRID VERSION. DESIGNED FOR GROUPS, IT MERGES SELF-PACED ONLINE LEARNING WITH LIVE INSTRUCTOR-LED SESSIONS, PROVIDING A COMPREHENSIVE UNDERSTANDING OF THE STANDARD. THIS APPROACH ALLOWS FOR FLEXIBLE LEARNING WHILE OFFERING INTERACTIVE, REAL-WORLD APPLICATION AND TAILORED CONTENT TO MEET SPECIFIC TEAM OBJECTIVES.

**FOR GROUPS- QUOTED ON DEMAND**



## GIC-002 ISO 20700 TRAINING FOR IMC MEMBERS [ENGLISH]

DISCOVER THE 'ISO 20700 TRAINING FOR CMC-GI MEMBERS', SPECIFICALLY DESIGNED FOR MEMBERS THAT ARE NOT YET CMC-CERTIFIED. THIS TAILORED PROGRAM FOCUSES ON INTEGRATING ISO 20700:2017 STANDARDS INTO YOUR CONSULTING PRACTICES, OFFERING INSIGHTS AND APPLICATIONS DIRECTLY RELEVANT TO YOUR PROFESSIONAL DEVELOPMENT. IDEAL FOR CMC-GI MEMBERS ASPIRING TO ALIGN THEIR CONSULTING WORK WITH GLOBAL STANDARDS.

**EUR 142.00**



## GIC-003 ISO 20700 TRAINING FOR CMC-CERTIFIED CONSULTANTS [ENGLISH]

INTRODUCING THE 'ISO 20700 TRAINING FOR CMC-CERTIFIED CONSULTANTS' COURSE'. THIS COURSE DELVES DEEPER INTO THE ISO 20700:2017 STANDARDS, OFFERING ENRICHED UNDERSTANDING AND APPLICATION IN THE CONTEXT OF YOUR PROFESSIONAL CONSULTING EXPERIENCE. IT'S THE PERFECT OPPORTUNITY FOR CMC-CERTIFIED CONSULTANTS TO FURTHER ALIGN THEIR PRACTICES WITH THE HIGHEST GLOBAL STANDARDS, ENHANCING THE QUALITY AND ETHICAL CONDUCT OF THEIR CONSULTANCY SERVICES

**EUR 109.00**



## GIC-004 ISO20700 CONSULTING DECISION MAKERS [ENGLISH] - AVAILABLE Q3-2025

THIS COURSE IS TAILORED FOR BUSINESS LEADERS AND EXECUTIVES, FOCUSING ON HOW ISO 20700:2017 STANDARDS CAN ELEVATE THE QUALITY AND EFFECTIVENESS OF MANAGEMENT CONSULTING SERVICES. IT'S AN IDEAL RESOURCE FOR THOSE WHO TAKE THE PURCHASING DECISION IN THEIR ORGANIZATION. PERFECT AS AN EDUCATIONAL TOOL FOR CLIENTS, IT EMPOWERS DECISION-MAKERS WITH KNOWLEDGE TO MAKE INFORMED CHOICES IN CONSULTING SERVICES.

**EUR 75.00**



## GIC-005 ISO20700 FOR PROCUREMENT OFFICERS [ENGLISH] - AVAILABLE Q3 - 2025

THIS IS A SPECIALIZED, TECHNICAL COURSE DESIGNED FOR PROCUREMENT PROFESSIONALS IN BOTH THE PRIVATE AND GOVERNMENT SECTORS. IT FOCUSES ON LEVERAGING THE ISO STANDARD FOR THE EFFECTIVE EVALUATION AND SELECTION OF MANAGEMENT CONSULTING SERVICES. THIS COURSE AIMS AT SUPPORTING THOSE LOOKING FOR PROFICIENCY IN CHOOSING THE RIGHT CONSULTANCY PROVIDERS. IDEAL FOR ENHANCING PROCUREMENT SKILLS AND KNOWLEDGE IN THE MANAGEMENT CONSULTING PROCUREMENT CATEGORY.

**EUR350.00**



## GIC-010 MANAGEMENT CONSULTING ESSENTIALS [ENGLISH] AVAILABLE Q3 - 2025

THIS COURSE WILL BECOME A PRE-REQUISITE FOR CMC-CERTIFICATION AFTER Q2 2024. IT'S A COMPREHENSIVE, FULLY ASYNCHRONOUS PROGRAM, DESIGNED TO COVER THE FOUNDATIONAL ELEMENTS OF MANAGEMENT CONSULTING. THIS COURSE ENCAPSULATES THE CORE KNOWLEDGE AND SKILLS EXPECTED FROM CMC-CERTIFICATION CANDIDATES, ENSURING THEY POSSESS THE ESSENTIAL COMPETENCIES IN CONSULTING PRACTICES.

**PRICING: Q2-2024**



## CDA-001 MANAGEMENT CONSULTING ETHICS IN BUSINESS [ENGLISH]

THIS COURSE WILL BECOME A MANDATORY COMPONENT FOR THE CMC-CERTIFICATION PROCESS STARTING Q1-2024. IT EMPHASIZES THE IMPORTANCE OF ETHICAL CONDUCT IN THE CONSULTING PROFESSION. IT PROVIDES IN-DEPTH KNOWLEDGE AND PRACTICAL APPLICATIONS OF ETHICAL PRINCIPLES IN VARIOUS CONSULTING SCENARIOS. IT IS DESIGNED TO ENSURE THAT ASPIRING CMCS UNDERSTAND AND COMMIT TO THE HIGHEST STANDARDS OF ETHICAL BEHAVIOR, CRITICAL FOR MAINTAINING INTEGRITY AND PROFESSIONALISM IN THEIR CONSULTING PRACTICES

**EUR50.00**

